



Driving School Association  
of the Americas



# Mazda National Fleet Program for The Driving School Association of the Americas

## Vehicles

Any new 2017 Mazda6 or any 2018 Mazda3, Mazda6 or CX-3

## Incentives

1) Fleet invoice or dealer credits as follows;

<b>2018 Mazda3 Sedan/Hatch Sport</b>	<b>\$1,300</b>
<b>2018 Mazda3 Sedan Touring or Sport w/1PE pkg</b>	<b>\$1,800</b>
<b>2018 Mazda3 Hatch Touring</b>	<b>\$1,800</b>
<b>2017/18 Mazda6 (all trims)</b>	<b>\$2,100</b>
<b>2018 Mazda CX-3 Touring (FWD or AWD)</b>	<b>\$2,000</b>



Mazda3 Sedan Sport



Mazda3 Hatch Touring



Mazda6 Touring



CX-3 Touring

2) These fleet incentives may not be combined with any retail or advertised customer incentives, lease or APR programs.

## Sourcing

Vehicles may be sourced as factory orders or purchased from dealer inventory.

- 1) Factory ordered vehicles will allow for greater savings as advertising/marketing assessments are waived. Typical factory order to delivery times are 7 to 12 weeks. Vehicle orders can be placed through Enterprise Fleet Management (for leasing) or Walser Specialized Services (for purchases).
- 2) If time is of the essence, vehicles may be purchased from dealer stock. The DSAA member will negotiate directly with the selling dealer using either the above listed DSAA Fleet Incentive or if greater or preferred by the DSAA member, any of the retail incentive programs available, and eligible, at the time of sale. To receive the DSAA Fleet Incentives on out of stock units the selling dealer is required to report

delivered units as Type C and submit a completed Mazda Fleet Claim Form (form MFP-3) including the DSAA member's Mazda Fleet Identification Number (FIN) to Mazda National Fleet. To receive retail APR, Lease or Customer Cash Incentives the selling dealer will submit the vehicle sales delivery information as Type R.

## Getting Started:

- 1) If not already in possession of a Mazda Fleet Identification Number (FIN), the DSAA member should complete the Mazda Application for Fleet Account Eligibility Form (form MFP-1 attached) and send it to [fleet@mazdausa.com](mailto:fleet@mazdausa.com). Once approved Mazda will provide the DSAA member with a FIN confirming their eligibility in the program.
- 2) The DSAA member then determines whether to purchase from dealer inventory or as a factory order.
  - For factory order leasing the contact is;  
Trevor Davis, Enterprise Fleet Management  
[Trevor.a.davis@efleets.com](mailto:Trevor.a.davis@efleets.com)  
(616) 957-5365
  - For factory order purchases the contact is;  
Ken Straub, Walser Fleet Sources  
[kstraub@walser.com](mailto:kstraub@walser.com)  
(952) 345-3342
  - To determine the name and location of the most convenient Mazda dealer please go to [www.MazdaUSA.com](http://www.MazdaUSA.com) and select "Find a Dealer".

## DSAA Graduate Program

The \$500 DSAA Graduate Program offering of \$500 towards the purchase of any new 2017 or 2018 model year Mazda vehicle has been continued. The \$500 DSAA Graduate Program Cash can be combined with other public offers including but not limited to advertised leases, customer cash and APR incentive offers. Eligible customers are graduates of an approved driving school as designated by DSAA. Vehicle purchases must occur within 12 months following graduation from the DSAA driving school.

## Questions

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