



PARTNERSHIP PROGRAM

Bringing together traffic safety professionals and organizations since 1973

Partner Benefits	BRONZE	SILVER	GOLD	PLATINUM
Publications Dual News Magazine Ad E-Bulletin + Website Promotional Article	1/4 PAGE ✓✓	1/2 PAGE ✓✓	FULL PAGE ✓✓	FULL PAGE ✓✓
Conventions Tickets Vendor Booth Event Sponsorship Program Ad	1 1 MINOR 1/4 PAGE	2 1 MID-LEVEL 1/2 PAGE	3 1 MID-LEVEL FULL PAGE	4 2 MAJOR FULL PAGE
Regional Seminars Tickets/Vendor Booth	1/1	2/1	3/1	4/1
DSAA Board Rep			✓	✓
Webinar Sponsorship				✓
	\$3,000	\$6,000	\$10,000	\$15,000



Publications: all sponsors will have an ad in each issue of the Dual News Magazine. On a rotating basis, DSAA will publish a partner-supplied informational article promoting an area of the partner's expertise. Each issue of the E-Bulletin, an online newsletter, will contain a link to the sponsor's website. In addition, each sponsor will have their logo on the DSAA website's home page and a link to the sponsor website and an advertisement on the DSAA's partner page. **Conventions:** Each ticket to the conference includes admission to social events. Each vendor booth accommodates two people/chairs. Additional tickets and booth space may be purchased. Conference programs include the schedule of events and speakers. **Regional Seminars:** sponsors are invited to participate with a vendor booth. **DSAA Board Representation:** opportunity to address the board and add to the agenda. **Webinar Sponsorship:** Sponsorship of educational webinars throughout the year.