



**Driving School
Association
of the Americas**

**International Conference
October 17-20, 2023
Las Vegas, Nevada
Partner & Exhibitor Registration**

February 2023

Dear Traffic Safety Advocates,

We value your commitment to bettering our roads and highways. Thank you for your service. As a group of driving school owners, we encourage connections that enhance traffic safety and hope that you will consider networking with us.

Please join us this year as we celebrate our 50th Anniversary! Our upcoming International Conference will be in Las Vegas, Nevada on October 17-20, 2023 where we will feature additional exposure opportunities for your organization as we honor our past, connect in the present and look forward to our future.



Driving school owners from across the United States and Canada come to the exhibit hall in search of products and services that will help relieve their businesses pain points. When you showcase your company and connect with these decision-makers to help solve their challenges, it's a win-win-win for the school owners, your company and the DSAA.

50th Anniversary Sponsorship Opportunities:

Promote your organization's expertise with one of the following sponsorship opportunities. Sponsors, Partners and Exhibitors help make conferences affordable for attendees and available to a wider audience. Please contact DSAA to sponsor one of the following:

- Awards Banquet (\$20,000)
- Fiesta Blanco Reception (\$15,000)
- Social Event (\$15,000)
- Breakfast or Lunch (\$10,000)
- Poolside Cocktail Hour (\$10,000)
- Seminar Break (\$6000)
- Name Tags (\$6000)
- Headshot Photo Booth (\$6000)
- Conference Bags (\$3000)
- Charging Station (\$3000)



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What's Included?

In addition to specific sponsorship events/items, each Partner and Exhibitor will enjoy complimentary admission to all seminars, events and meals as well as booth space and an ad in our program booklet. If you would like to donate a product or service to the attendee swag bags (approximately 200) or individual items to the raffle, please indicate this on the registration form.

Additional Partner Benefits:

Diamond – Program Ad: Centerfold Full Page, 4 tickets to both the Spring Seminar and Fall Conference, Triple-sized booth, Speaking opportunity during conference

Platinum – Program Ad: Inside Cover Full Page, 4 tickets to the Fall Conference, Double-sized booth

Gold – Program Ad: Full Page, 3 tickets to the Fall Conference, Regular sized booth

Silver – Program Ad: Half Page, 2 tickets to the Fall Conference, Regular sized booth

Bronze – Program Ad: Quarter Page, 1 ticket to the Fall Conference, Regular sized booth

Exhibitor – Program Ad: 1/8th Page, 1 ticket to the Fall Conference, Regular sized booth

Registration Deadline:

Please complete your registration form or sign up on our website DSAA.ORG by **August 31, 2023** to ensure your place is reserved and your ad is included in the conference program booklet.

Hotel Reservations: \$119 USD/night (through September 25th or until room block is filled)

Flamingo Las Vegas, 3555 Las Vegas Blvd. Las Vegas, NV 89109. (702) 733-3111

If we can be of further assistance or help with questions or concerns, please contact our Communications Office at (800) 270-DSAA (3722) or conference@dsaa.org.

Sincerely,

Prince Boparai

Exhibitor Coordinator

DSAA Conference Committee

Rev. 1/23



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Company Name

Type of Business

Contact Name and Title

Phone Number

Address

Email Address

City, State/Province, Zip/Postal Code

DSAA Partner Continues throughout calendar year.

- Diamond \$20,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$6000
- Bronze \$3000

Exhibitor (non-partner) One-time conference

- \$1400, includes registration for one attendee and 1/8 page ad in program
- \$700 Non-Profit 501c3 Organization

Single booths measure approximately 8'-10' wide and include a table approximately 6'L X 30"W with draping and two chairs. *Internet, electricity or additional equipment is the responsibility of exhibitor and can be arranged directly with the venue.*

- Additional attendee \$425 each, includes admission into all seminars, meals, events. Please insert name(s) of additional attendees: _____

Which DSAA functions/meals are you planning to attend? *Please indicate number of attendees.*

- Opening Reception (Wednesday Evening) _____
- Opening Breakfast (Thursday Morning) _____
- Social Event (Thursday Evening) _____
- Fri/Sat Breakfast _____
- Thur/Fri Lunch _____
- Banquet (Friday Evening) _____

Do you have any food allergies or special dietary considerations or restrictions (vegan/vegetarian/gluten-free)?

Do you have any items or services to donate? If yes, briefly describe.

- Swag (to be inserted in Attendee Swag Bags) _____
- Closing Banquet Raffle _____

Please mail payment to: DSAA Conference Committee, 634 E Main Street, Lansdale, PA 19446

For more information or questions, check out www.dsaa.org, email info@dsaa.org or call (800) 270-DSAA.

Name on Card

Signature

Amount \$

Card Number

Security Code

Expiration Date

Billing Zip Code

All prices are marked in USD.