



**Driving School
Association
of the Americas**

**International Conference
October 27-30, 2019
Oklahoma City, OK
Partner & Exhibitor Registration**



March 2019

Dear Traffic Safety Advocates,

We value your commitment to bettering our roads and highways. Thank you for your service. As a group of driving school owners, we encourage connections that enhance traffic safety and hope that you will consider networking with us.

Our upcoming International Conference will be in Oklahoma City on October 27-30, 2019. Please accept this invitation to join us in partnership and exhibiting.

Driving school owners from across the United States and Canada come to the exhibit hall in search of products and services that will help relieve their businesses pain points. When you show case your company and connect with these decision-makers to help solve their challenges, it's a win-win-win for the school owners, your company and the DSAA.

The Opening Reception, daily lunches and breaks are served in the exhibitor room to make interactions convenient for everyone. Seminars are separate so that you have the flexibility to meet with potential clients at your booth throughout the day. There will be an opportunity for you to present your product/service in which you will need to have a 2-3 minute pitch prepared.

Rev. 03/19



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What’s Included?

Each partner and exhibitor will enjoy complimentary admission to all seminars, events and meals as well as booth space and an ad in our program booklet. If you would like to donate a product or service to the attendee swag bags (approximately 150) or individual items to the raffle, please indicate this on the registration form.

Exhibition Schedule:

Exhibitor Set Up: Sunday, October 27, 2019 3:30 – 6pm	Exhibition Times: Sunday, October 27, 2018 6:30 pm – 9 pm
Events: Sunday: 6:30pm – 8pm Opening Reception Monday: 8:00am Opening Breakfast Monday: Evening Social Tuesday: Banquet Dinner and Raffle	Monday, October 28, 2018 9:30 am – 5:30 pm Tuesday, October 29, 2018 7:30 am – 5:30 pm

Registration Deadline: Please complete your registration form or sign up on our website DSAA.ORG by **August 31, 2019** to ensure your place is reserved and your ad is included in the conference program booklet.

Hotel Reservations: \$139/night (until September 27th or until room block is filled)

Skirvin Hilton Hotel
 One Park Avenue
 Oklahoma City, Oklahoma 73102
 (405) 272-3040

If we can be of further assistance or help with questions or concerns, please contact our Communications Office at (800) 270-DSAA (3722) or Cecilia@dsaa.org.

Sincerely,

Cecilia Jackson
 Exhibitor Coordinator
 DSAA Conference Committee



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Company Name	Type of Business
Contact Name and Title	Phone Number
Address	Email Address
City, State/Province, Zip/Postal Code	

DSAA Partner Continues throughout calendar year.

- Platinum \$15,000
- Gold \$10,000
- Silver \$6000
- Bronze \$3000

Exhibitor (non-partner) One-time conference

- \$1200, includes registration for one attendee and 1/8 page ad in program
- \$600 Non-Profit 501c3 Organization
- \$500 – Additional table in booth

Partner and exhibitor booths include a table approximately 6'L X 30"W with draping and two chairs. *Internet, electricity or additional equipment is the responsibility of exhibitor and can be arranged directly with the venue.*

- Additional attendee \$275 each, includes admission into all seminars, meals, events. Please insert name(s) of additional attendees: _____

Which DSAA functions/meals are you planning to attend? *Please indicate number of attendees.*

- Opening Reception (Sunday Evening) _____
- Opening Breakfast (Monday Morning) _____
- Social Event (Monday Evening) _____
- Tue/Wed Breakfast _____
- Mon/Tue Lunch _____
- Banquet (Tuesday Evening) _____

Do you have any food allergies or special dietary considerations or restrictions (vegan/vegetarian/gluten-free)?

Do you have any items or services to donate? If yes, briefly describe.

- Swag (to be inserted in Attendee Swag Bags) _____
- Closing Banquet Raffle _____

DSAA Partner Sponsorship Events (please rank in order of preference)

- | | | |
|--|--|--|
| Platinum/Gold | Silver | Bronze |
| <input type="checkbox"/> Opening Breakfast | <input type="checkbox"/> Reception | <input type="checkbox"/> Daily Break (Snacks/Drinks) |
| <input type="checkbox"/> Closing Banquet | <input type="checkbox"/> Boxed Lunch | <input type="checkbox"/> Swag Bags |
| <input type="checkbox"/> Social Event | <input type="checkbox"/> Cocktail Hour | <input type="checkbox"/> Promotional Items |

Please mail payment to: DSAA Conference Committee, 506-A Dekalb Pike, North Wales, PA 19454
For more information or questions, check out www.dsaa.org, email info@dsaa.org or call (800) 270-DSAA.

Name on Card	Signature	Amount \$
Card Number	Security Code	Expiration Date
		Billing Zip Code



PARTNERSHIP PROGRAM

Bringing together traffic safety professionals and organizations since 1973

Partner Benefits	BRONZE	SILVER	GOLD	PLATINUM
Publications Dual News Magazine Ad E-Bulletin + Website Promotional Article	1/4 PAGE ✓✓	1/2 PAGE ✓✓	FULL PAGE ✓✓	FULL PAGE ✓✓
Conventions Tickets Vendor Booth Event Sponsorship Program Ad	1 1 MINOR 1/4 PAGE	2 1 MID-LEVEL 1/2 PAGE	3 1 MID-LEVEL FULL PAGE	4 2 MAJOR FULL PAGE
Regional Seminars Tickets/Vendor Booth	1/1	2/1	3/1	4/1
DSAA Board Rep			✓	✓
Webinar Sponsorship				✓
	\$3,000	\$6,000	\$10,000	\$15,000

BUSINESS SOLUTIONS
TRANSNATIONAL
PAYMENTS • TECHNOLOGY • TRUST

COACHING
NEW DRIVERS

EDUCATION & RESEARCH
AAA

VEHICLE SAFETY
AUTO ALLIANCE
DRIVING INNOVATION®

INSURANCE
ARACHAS GROUP
INSURANCE
KEYSTONE®

CAR BUYING
mazda



Publications: all sponsors will have an ad in each issue of the Dual News Magazine. On a rotating basis, DSAA will publish a partner-supplied informational article promoting an area of the partner's expertise. Each issue of the E-Bulletin, an online newsletter, will contain a link to the sponsor's website. In addition, each sponsor will have their logo on the DSAA website's home page and a link to the sponsor website and an advertisement on the DSAA's partner page. **Conventions:** Each ticket to the conference includes admission to social events. Each vendor booth accommodates two people/chairs. Additional tickets and booth space may be purchased. Conference programs include the schedule of events and speakers. **Regional Seminars:** sponsors are invited to participate with a vendor booth. **DSAA Board Representation:** opportunity to address the board and add to the agenda. **Webinar Sponsorship:** Sponsorship of educational webinars throughout the year.