

DRIVE TO SUCCEED.

THE BMW GROUP CORP. FLEET PROGRAM.



**BMW
GROUP**

THE NEXT
100 YEARS



DSAA has partnered with BMW and MINI to offer DSAA members access to its Corporate Fleet Incentive Program. As a DSAA member, you are invited to make use of BMW Group Fleet incentives when cash purchasing new BMW and MINI vehicles for your driving school business.

Select 2019 incentives.

MINI MODELS	\$2,000 off invoice price.
BMW X1	\$3,000 off invoice price.
BMW 3 SERIES	\$4,500 off invoice price.



To make use of these incentives, simply print the incentive request form available for download in the DSAA portal. Bring the form and proof of DSAA membership to your authorized BMW or MINI dealer who will apply your incentive at time of purchase.

Questions.

Please contact BMW & MINI representative Tom Lauer:



(443) 377-8083



thomas.tl.lauer@bmwna.com

Corporate Fleet incentive cannot be used for BMW Financial Services transactions or vehicles with 300 or more miles.

BMW Pre-Owned vehicles, BMW Company Vehicles, Extended Test Drive, and Retired Service Loaners are not eligible.

The Corporate Fleet incentive cannot be used in conjunction with New Vehicle Sales programs, Corporate Sales Program (Type G), Group Partner & Family Program, European Delivery Program, Diplomatic and Embassy Program, Domestic Military Program (Type J), Limousine & Hotel Shuttle Program and / or VIP Purchase Program.