



**Driving School  
Association  
of the Americas**

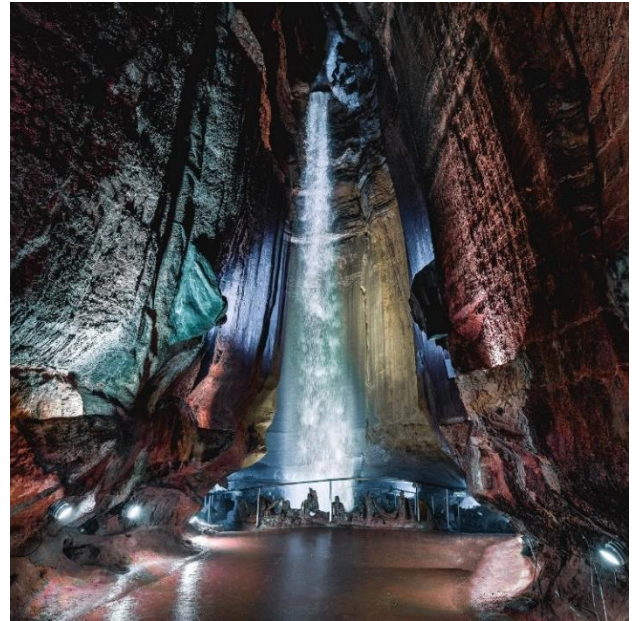
**International Conference  
November 5 – 8, 2024  
Chattanooga, Tennessee  
Partner & Exhibitor Registration**

February 2024

Dear Traffic Safety Advocates,

We value your commitment to bettering our roads and highways. Thank you for your service. As a group of driving school owners, we encourage connections that enhance traffic safety and hope that you will consider networking with us.

Please join us this fall for our International Conference in Chattanooga, TN from November 5<sup>th</sup> – 8<sup>th</sup>. Driving school owners from across the United States and Canada come to the exhibit hall in search of products and services that will help relieve their businesses pain points. When you showcase your company and connect with these decision-makers to help solve their challenges, it's a win-win-win for the school owners, your company and the DSAA.



### **What's Included?**

In addition to specific sponsorship events/items, each Partner and Exhibitor will enjoy complimentary admission to all seminars, events and meals as well as booth space and an ad in our program booklet. If you would like to donate a product or service to the attendee swag bags (approximately 150) or individual items to the raffle, please indicate this on the registration form.

### **Partnership Opportunities:**

Slide into the driver's seat and promote your organization's expertise with one of the following partnership opportunities. Partners and Exhibitors make conferences affordable for attendees and available to a wider audience. One bulleted item per category is available to each partner until each offering is reserved.



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<b>Tiers</b>	<b>Benefits</b>	<b>Options</b>
<b>Diamond</b> \$20,000	Program Ad: Centerfold Full Page, 4 tickets to both the Spring Seminar and Fall Conference, Triple-sized booth, Speaking opportunity during conference	<ul style="list-style-type: none"> <li>• Awards Banquet</li> </ul>
<b>Platinum</b> \$15,000	Program Ad: Inside Cover Full Page, 4 tickets to the Fall Conference, Double-sized booth	<ul style="list-style-type: none"> <li>• Social Event</li> </ul>
<b>Gold</b> \$10,000	Program Ad: Full Page, 3 tickets to the Fall Conference, Regular sized booth	<ul style="list-style-type: none"> <li>• Exhibitor Seminar</li> <li>• Opening Breakfast</li> <li>• Lunch</li> <li>• Cocktail Hour</li> </ul>
<b>Silver</b> \$6,000	Program Ad: Half Page, 2 tickets to the Fall Conference, Regular sized booth	<ul style="list-style-type: none"> <li>• Seminar Break</li> <li>• Headshot Photo Booth</li> </ul>
<b>Bronze</b> \$3,000	Program Ad: Quarter Page, 1 ticket to the Fall Conference, Regular sized booth	<ul style="list-style-type: none"> <li>• Conference Swag bags</li> <li>• Phone charging station</li> <li>• Name Tags</li> </ul>
<b>Exhibitor</b> \$1400	Program Ad: 1/8 <sup>th</sup> Page, 1 ticket to the Fall Conference, Regular sized booth	
<b>Non-Profit Exhibitor</b> \$700	For those with a 501c3 organization. Program Ad: 1/8 <sup>th</sup> Page, 1 ticket to the Fall Conference, Regular sized booth	

**Registration Deadline: September 30, 2024**

Please complete your registration form or sign up on our website DSAA.ORG to ensure your place is reserved and your ad is included in the conference program booklet.

**Hotel Reservations:** \$159 USD/night (through October 14<sup>th</sup> or until room block is filled)

Embassy Suites Chattanooga, 2321 Lifestyle Way, Chattanooga, TN 37421. (423) 602-5100  
If we can be of further assistance or help with questions or concerns, please contact our Communications Office at (800) 270-DSAA (3722) or [exhibitors@dsaa.org](mailto:exhibitors@dsaa.org).

Sincerely,

*John Bolen*

Exhibitor Coordinator

DSAA Conference Committee



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Company Name	Type of Business
Contact Name and Title	Phone Number
Address	Email Address
City, State/Province, Zip/Postal Code	

**DSAA Partner** Current calendar year with conferences and on-going support.      **Exhibitor** (non-partner) One-time conference

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond \$20,000  | <input type="checkbox"/> \$1400, includes registration for one attendee and 1/8 page ad in program |
| <input type="checkbox"/> Platinum \$15,000 | <input type="checkbox"/> \$700 Non-Profit 501c3 Organization                                       |
| <input type="checkbox"/> Gold \$10,000     |  |
| <input type="checkbox"/> Silver \$6000     |  |
| <input type="checkbox"/> Bronze \$3000     |  |

Single booths measure approximately 8'-10' wide and include a table approximately 6'L X 30"W with draping and two chairs. *Internet, electricity or additional equipment is the responsibility of exhibitor and can be arranged directly with the venue.*

- Additional attendee \$425 each, includes admission into all seminars, meals, events. Please insert name(s) of additional attendees: \_\_\_\_\_

Which DSAA functions/meals are you planning to attend? *Please indicate number of attendees.*

- Opening Reception \_\_\_\_\_  
 Opening Breakfast \_\_\_\_\_  
 Wednesday Lunch \_\_\_\_\_  
 Social Event (Wednesday) \_\_\_\_\_  
 Thursday Lunch \_\_\_\_\_

Do you have any food allergies or special dietary considerations or restrictions (vegan/vegetarian/gluten-free)?

Do you have any items or services to donate? If yes, briefly describe.

- Swag (to be inserted in Attendee Swag Bags) \_\_\_\_\_  
 Raffle \_\_\_\_\_

Please mail payment to: DSAA Conference Committee, 3702 Meadow View Drive, Pasco, WA 99301  
 For more information or questions, check out [www.dsaa.org](http://www.dsaa.org), email [info@dsaa.org](mailto:info@dsaa.org) or call (800) 270-DSAA.

Name on Card	Signature	Amount \$
Card Number	Security Code	Expiration Date
		Billing Zip Code

All prices are marked in USD.