

# DSAA 2017 Albuquerque Conference Agenda

Wednesday, November 8, 2017

8 am to 2:30 pm	Board Meeting
2:30 pm to 4 pm	Exhibitor set up
2:30 pm to 5 pm	Workshop: Instructor Training Curriculum NTDEETAS 2017
4 pm to 8 pm	Exhibition opens to all Attendees Registration for Attendees

Thursday, November 9, 2017

8:00 am to 9:30 am	<p>Thomas Fitzgerald Opening Breakfast sponsored by AAA</p> <p>8:00 am Opening remarks: Thomas Antkow</p> <p>8:05 am Speaker: Michael Keesee AAA National Office</p> <p>8:10 am breakfast served</p> <p>8:40 am Keynote Speaker: Tom Church Secretary of transportation</p> <p>9:20 am Q &amp; A</p> <p>9:25 am Closing remarks: Thomas Antkow</p>
	Moderator for the AM is Joan Wallace
9:30 am to 10:30 am	<p>Dr. Bill Van Tassel: AAA National Office</p> <p>Contact information: <a href="mailto:wvantassel@national.aaa.com">wvantassel@national.aaa.com</a> (407) 444-7827</p> <p><b>High Tech and Self-Driving Vehicles: What will our students need to know?</b></p> <ul style="list-style-type: none"> <li>Learn about current vehicle safety technologies and the latest information on autonomous vehicles. Join the discussion about how driving schools can play a critical role in training the nation's new drivers, both today and tomorrow.</li> </ul>
10:30 am to 11:30 am	<p>Mike Pina: U.S. Department of Transportation</p> <p>Contact information: <a href="mailto:mike.pina@dot.gov">mike.pina@dot.gov</a></p>

	<p><b>What Driving Schools Need to Know About Talking Cars</b></p> <ul style="list-style-type: none"> <li>This session will discuss how connected vehicles work, where they are being deployed now and how they will change the way Americans will drive in the future</li> </ul>
11:30 am to 11:45 am	Break
11:45 am to 12:45 pm	<p>Anne Dickerson: East Carolina University</p> <p><b>Opportunities to expand your services by working with occupational therapist</b></p>
12:45 pm to 1:30 pm	<ul style="list-style-type: none"> <li><b>Lunch with Exhibitors Presentation</b></li> </ul>
	Moderator for PM is Frank De Clara
1:30 pm to 2:30 pm	<p>Dr. Michael Manser: Texas A&amp;M Transportation Institute</p> <p>Contact information: <a href="mailto:m-manser@ttimail.tamu.edu">m-manser@ttimail.tamu.edu</a> (979) 845-1605</p> <p><b>Driver training for automated vehicle technology: A research perspective</b></p> <p>The advent of automated vehicles presents the opportunity to significantly improve transportation safety. It is important to consider that drivers must still complete a variety of driving tasks within an automated vehicle and that many of these driving tasks are fundamentally different from those traditionally taught to or experienced by drivers. However, currently there are no established methods to train drivers on the use of automated vehicles and their new tasks. The goal of the current work is to summarize a research project intended to develop training protocol guidelines to optimize overall system use and transportation safety.</p>
2:30 pm to 3:30 pm	<p>Steve Jones: DRIVESCOUT</p> <p>Contact information: <a href="mailto:steve@drivescout.com">steve@drivescout.com</a> (404) 860-1515</p> <ul style="list-style-type: none"> <li><b>Strategies to decrease costs at your driving school</b></li> </ul>
3:30 pm to 4:00 pm	Break/Snack/Soap Box
4:00 pm to 5:00 pm	<p>Greg Cupper: EcoFleet</p> <p>Contact information: <a href="mailto:gcupper@ecofleettraining.com">gcupper@ecofleettraining.com</a> (425) 503-3129</p>

7 pm	<p><b>How to expand into other markets</b></p> <ul style="list-style-type: none"> <li>Getting your foot in the door with Fleet training and building a DIP network</li> </ul>
	<p>Social Event – Al Unser Museum- Food</p> <ul style="list-style-type: none"> <li>New Member Welcome</li> </ul>

**Friday, November 10, 2017**

9:00 am to 10:00 am	<p>Moderator for the AM is Dylan Russell</p>
	<p>Michelle Atwell: National Highway Traffic Safety Administration U.S Department of Transportation</p> <p>Contact information: 1200 New Jersey Ave, SE Washington, DC 20590 Office:202-366-2084 Cell:202-222-5799</p> <p><b>DE Stakeholder &amp; NHTSA support update panel session</b></p> <ul style="list-style-type: none"> <li></li> </ul>
10:00 am to 11:00 am	<p>Russell Jones: H.B Vinson award winner; 1<sup>st</sup> Bingham Driving School</p> <p>Contact information: rjadi@hotmail.com</p> <p><b>The Good, the Bad and the Ugly in Europe</b></p> <ul style="list-style-type: none"> <li>European Driver/ Instructor Training</li> </ul>
11:00 am to 11:15 am	<p>Break/Exhibitor</p>
11:15 am to 12:15 pm	<p>Darren Tessitore: The Foundation for a Drug-Free World</p> <p>Contact information: darrent@drugfreeworld.org</p> <p><b>Free effective drug-education</b></p> <ul style="list-style-type: none"> <li>The Foundation for a Drug-Free World is a nonprofit public benefit corporation that empowers youth and adults with information about drugs, so they can make informed decisions and live drug-free. Come find out about a Free Drug Education curriculum just for Driver Educators!</li> </ul>

12:15 pm to 1:00 pm	<b>Lunch with Exhibitors Presentation</b>
1:00 pm to 2:00 pm	<p>Dr. Bill Van Tassel: <b>AAA</b> National Office</p> <p>Contact information: <a href="mailto:wvantassel@national.aaa.com">wvantassel@national.aaa.com</a> (407) 444-7827</p> <p><b>Overview of recent research in traffic safety</b></p> <ul style="list-style-type: none"> <li>• Get an update on the very latest driving safety research, including using in-car cameras to study teen crashes and how In-Vehicle Information Systems place cognitive demands on drivers. Review the results of the 2017 Traffic Safety Culture Survey and learn about the prevalence of road debris-related crashes and using technology to accelerate learning by teens.</li> </ul>
2:00 pm to 3:00 pm	<p>Robert Miller: Deputy Chief Belen Police Department</p> <p>Contact information: <a href="mailto:robert.miller@belen-nm.gov">robert.miller@belen-nm.gov</a> (505) 966-2685</p> <p><b>New norms in road rage, distracted driving and drowsy driving</b></p> <ul style="list-style-type: none"> <li>• <u>Distracted Driving</u> otherwise known as DD, is the defined as the activity to divert attention from driving. <u>Drowsy Driving</u> has become a widespread issue among motorist in the United States. <u>Emotional Driving</u> is more commonly known as Road Rage has taken over our nation like an epidemic.</li> </ul>
3:00 pm to 3:30 pm	Break/Snack/Visit Exhibitors
3:30 pm to 4:30 pm	<p>Jon Loeb: Student at Drexel University</p> <p>Contact information: <a href="mailto:jonmoeb@gmail.com">jonmoeb@gmail.com</a></p> <p><b>Driving school's role in self driving education</b></p> <ul style="list-style-type: none"> <li>• As an increasing number of vehicles with self-driving capabilities populate the US roads we will discuss the perception and anxiety of drivers and how driving schools have a crucial role to play in deploying the technology safely.</li> </ul>
6 pm to 7 pm	<ul style="list-style-type: none"> <li>• Cocktail Hour</li> </ul>

7 pm	<p>Formal Dinner- Awards Banquet</p> <p>MC Joseph Pauswinski Jr</p>
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**Saturday, November 11, 2017**

9:00 am to 10:00 am	<p>Regional VP Roundtable</p>
10:00 am to 11:00 am	<p>Gregory Rowangould</p> <p><b>Roadway designs that contribute crash risks</b></p> <ul style="list-style-type: none"> <li>• Roadway design safety “counter measures” and their potential effectiveness and designs that are particularly dangerous</li> </ul>
11:00 am to 12:00 pm	<p>David Muma, Past-President DSAA</p> <p><b>Novice Teen Driver Education and Training Administrative Standards (NTDETAS) revision 2017</b></p> <ul style="list-style-type: none"> <li>• The NTDETAS were first published in 2009 and now a 2017 revision of the standards is available. The 2017 revised NTDETAS represent the best efforts of professionalism of driver education across the nation</li> </ul>